MC DATA CAPITAL

SERVICES

653.25

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- Data is the single biggest asset at most organizations today. It’s time to start treating it accordingly.

- On par with financial and human capital,

  Data is now a kind of capital.

- MIT Initiative on the Digital Economy:

  "*More and more important assets in the economy are composed of bits instead of atoms!*"

MC DATA CAPITAL

- Run the business on **fully informed decisions**
- Achieve **Performance Excellence** on **Data Capital platform**
- If you **don't have** established full Data Capital infrastructure, we will help you to build it
- If you **have** established Data Capital infrastructure, we will help you to make it **faster, better, or cheaper**

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Business principles that we incorporate into our services:

- From Business Case & Business Plan to Project Management
- Application of Continuous Improvement
- Defined 'Escape Velocity' for Your Business
- Application of 'Checklist Manifesto'

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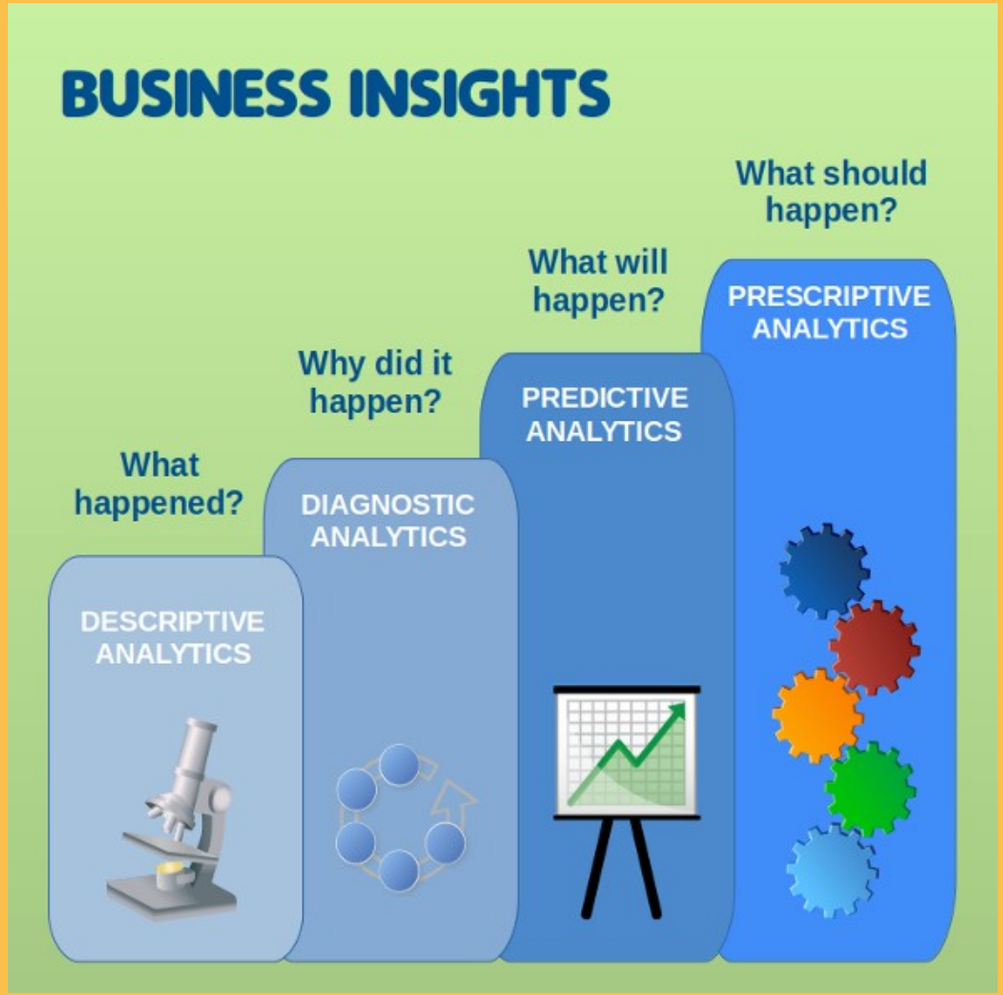
Unlock various business insights



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Achieve **Performance Excellence** on **Data Capital platform**

We can help you to define your **Data Capital Platform** within the following three levels:

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01.
We can help you to define
what your
Data Capital Platform
should consists of

02.
We can help you to define
how your
Data Capital Platform
should be constructed

03.
We can help you to define
and **make** your
Data Capital Platform

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BUZZWORDS

- Business Intelligence
- Data Science
- Decision Science
- Competitive Intelligence
- Business Analytics
- Data Analytics
- Data Capital

They all support the same goal:

"...Using Tools and Techniques to turn data into meaningful Business Insights..."

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TIPS

- We provide recommendations, not just Analytics
- Business must have freedom to explore the datasets (to equip Users and Super Users)
- Don't dismiss your gut (or expert advice)
- We break problems into smaller pieces, and deliver data insights more often
- We keep a data dictionary for you (tables, schemas, fields, data types, frequency, granularity)
- We will help you in mastering various Spreadsheet Data Skills

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CHALLENGES

- Data often needs lots of cleaning (data capturing in majority of companies is not uniformed enough)
- Data that companies have is much more unstructured (there are pdf, mp3, xlsx, mov, doc, jpg, xlm, etc)
- Data volumes are GROWING FAST (IBM: "90% of all data in the world today has been created in the last 2 years alone!")
- Good analytics does not solve bad business process ("...Garbage In => Garbage out...")

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Your benefits when you engage with MCDC:

- We will pass our experience in Data Capital to your company
- Always applied flexibility. Always.
- We can engage in all sizes of projects, from big arrangements to simple and smaller projects
- During our engagement you will note the improvement immediately

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Knowledge transfer

- **To Users:** Relevant documentation is available along with detailed explanation for the service provided and expected usage

- **To Super Users:** 'Train the Trainer' program

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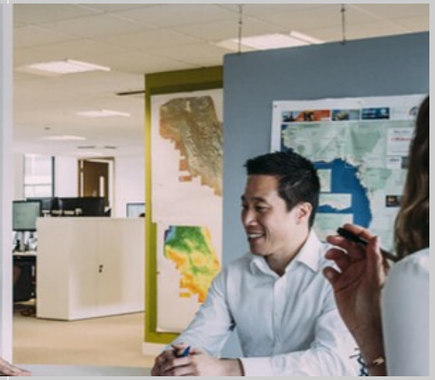
Various Projects:

REPORTING AND ANALYSIS	COMPANY POLICIES AND PROCEDURES	COSTING AND PRICING
QUALITY MANAGEMENT SYSTEM (ISO 9000) - IMPLEMENTATION 		BUSINESS INTELLIGENCE

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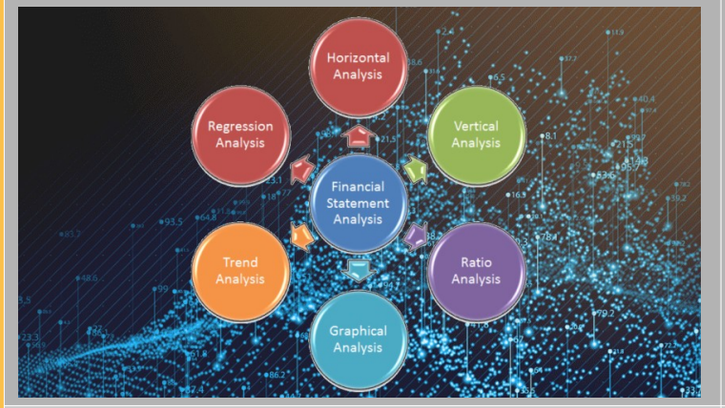
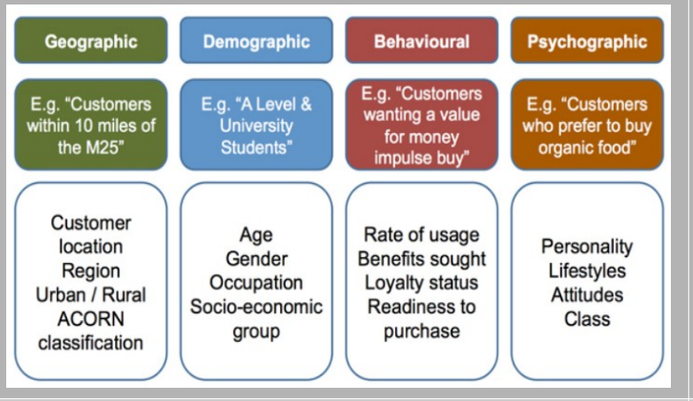
Various Projects (cont.):

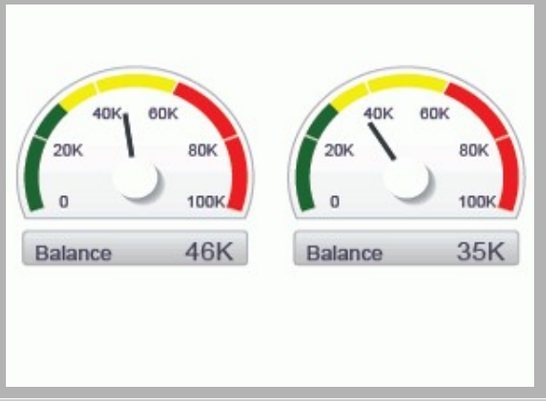
FINANCIAL STATEMENTS ANALYSIS



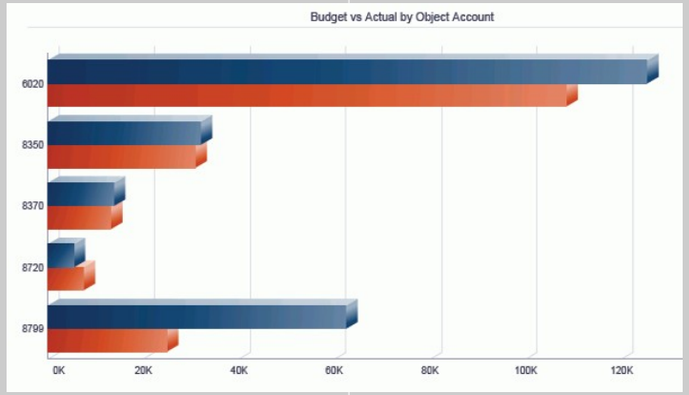
CUSTOMERS ANALYSIS



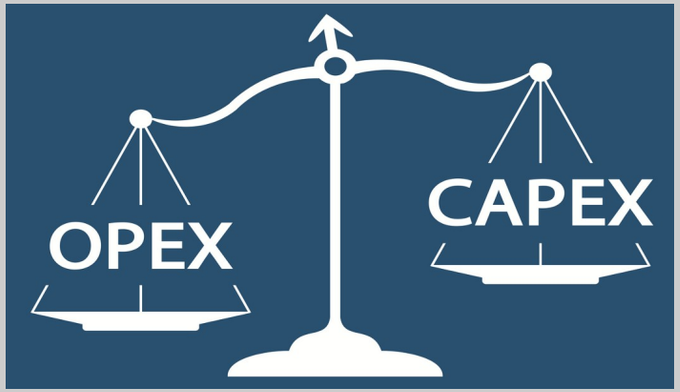
SUPPLIERS ANALYSIS



BUDGETING PROCESS AND ANALYSIS



CAPITAL EXPENDITURE ANALYSIS



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THANK YOU FOR YOUR ATTENTION

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